

Critical Thinking for Business™



Instructor Information

Instructor

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General Information

Description

Description In today's fast-paced business world, critical thinking is an essential skill for making informed decisions, solving problems, and understanding global issues. Cresco Academy's Critical Thinking for Business™ course is designed for professionals looking to enhance their analytical abilities and navigate complex workplace challenges. Sessions incorporate real-world case studies, structured discussions, and

insights from reputable news sources such as The Washington Post and Associated Press to provide valuable context for contemporary business topics. Discussions cover areas such as Corporate Responsibility, Online Privacy, Net Neutrality, Advertising Ethics, and Animal Testing. Participants will refine their ability to analyze information, evaluate arguments, and communicate effectively in English. Young learners are like sponges! They love to discover interesting facts about places, things, and food. This section offers short readings about topics that children are interested in. Each five-page lesson includes a short reading as well as comprehension questions, vocabulary review tasks, and a listening task.

Course Schedule

Week	Topic	Description
Week 1	"Automation"	Explore how automation is transforming industries, improving efficiency, and reshaping the workforce. Discuss the benefits, challenges, and ethical considerations of automation in business.
Week 2	"Online Privacy"	Analyze the impact of data collection, cybersecurity risks, and regulations like GDPR. Discuss how businesses balance privacy and profitability.
Week 3	"Net Neutrality"	Debate the implications of internet regulations on businesses and consumers. Evaluate how policies affect competition, access to information, and innovation.
Week4	"Making Introductions at Work"	Learn how to introduce yourself and others professionally in different business contexts. Develop confidence in networking and workplace interactions.
Week5	"Using the Phone"	Master professional telephone etiquette, including taking and leaving messages, handling customer service situations, and making effective business calls..
Week6	"Understanding Corporate Structure"	Explore how companies are organized, from hierarchies to teams. Learn about different roles, departments, and how decisions are made.

Week7	“Digital Nomads”	Discuss the rise of remote work and digital nomads. Explore the benefits and challenges of working from anywhere in the world.
Week8	“Negotiations”	Develop negotiation strategies for business settings. Learn how to build rapport, handle objections, and reach successful agreements.

Additional Information and Resources

Other

Proposed syllabus is a draft. Topics and order may be adjusted according to student’s needs.